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IN THE CLAIMS:

Please amend claims 1-10 as indicated below, and add claims 11-20 as follows:

1. (Currently amended) An adapting element for ~~at least one~~ a personalization machine to enable personalization of programmable electronic ~~holder to be personalized holders, the~~ adapting element having a surface size larger than that of all programmable electronic holders to be personalized and meeting the size accepted by ~~[[a]]~~ the personalization machine, the adapting element ~~being characterized in that it is provided with~~ including (a) a housing of adapted shape and size to house and maintain hold in place at least one programmable electronic holder of a given size and shape, and in that it comprises first communication means (b) a receiver arrangement for enabling ~~[[it]]~~ the adapting element to receive personalization data, ~~via contact or contactless link,~~ from a personalization device of ~~[[a]]~~ the personalization machine via contact or contactless link, and ~~second communication means~~ (c) a transmitter arrangement for enabling ~~[[it]]~~ the adapting element to transmit said personalization data to the at least one programmable electronic holder via contact or contactless link, wherein the adapting element of the personalization machine is built

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specifically for each programmable electronic holder of different size and shape.

2. (Currently amended) The adapting element according to claim 1, wherein the ~~second communication means are~~ transmitter arrangement is at least one holder connector, able to maintain at least one programmable electronic holder, and electric or optical links, ensuring ~~[[the]]~~ a link between the holder connector and the ~~first communication means of the adapting element~~ receiver arrangement.

3. (Currently amended) The adapting element according to claim 1, wherein the ~~second communication means are~~ transmitter arrangement is an antenna which allows the adapting element to communicate via contactless link with the programmable electronic holder, the antenna being connected to the ~~first communication means of the adapting element~~ receiver arrangement and arranged opposite at least ~~[[one]]~~ a portion of the programmable electronic holder comprising an antenna.

4. (Currently amended) The adapting element according to claim 3, wherein the ~~means connecting the antenna of the adapting element~~ is connected to the ~~first communication means~~ comprise receiver arrangement includes an electronic card containing

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components for managing communication between the adapting element and the programmable electronic holder.

5. (Currently amended) The adapting element according to claim 1, wherein the ~~first communication means are~~ receiver arrangement is an antenna, enabling the adapting element to communicate via contactless link with the personalization device of the personalization machine.

6. (Currently amended) ~~A use of~~ In combination, a plurality of identical adapting elements according to claim 1, each of the adapting elements being in a multipurpose personalization machine for personalized programmable electronic holders, the personalization machine ~~comprising at least~~ including:

[[-]] an unstacking system to unstack the adapting elements from an input hopper and a stacking system to stack adapting elements in an output hopper, the input hopper and the output hopper ~~possibly~~ being combined or constituting separate ~~or not~~ components,

[[-]] an insertion system to insert the programmable electronic holders in the adapting elements at the start of operation of the personalization machine, and a removal system to remove the programmable electronic holders from the adapting elements at the end of operation of the personalization machine,

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~~[[-]]~~ a driving system to drive the adapting elements ~~provided with~~ including the programmable electronic holders~~[[,]]~~ and causing ~~[[them]]~~ the adapting elements to transit through the personalization machine, and

~~[[-]]~~ a personalization device comprising a communication system between a database for supplying the personalization data and the programmable electronic holders via the adapting elements to enable personalization of the programmable electronic holders by programming the personalization data.

7. ~~(Currently amended)~~ The ~~use of a plurality of~~ adapting elements ~~in a personalization device~~ combination according to claim 6, wherein the driving system ~~[[is]]~~ includes a tape or belt.

8. ~~(Currently amended)~~ The ~~use of a plurality of~~ adapting elements ~~in a personalization device~~ combination according to claim 6, wherein the driving system ~~[[is]]~~ includes a revolving disk.

9. ~~(Currently amended)~~ The ~~use of a plurality of~~ adapting elements ~~in a personalization device~~ combination according to claim 6, wherein the insertion and/or removal systems for the

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programmable electronic holders and/or the stacking system and/or unstacking systems for the adapting elements are manual.

10. (Currently amended) The ~~use of a plurality of adapting elements in a personalization device~~ combination according to claim 6, wherein the personalization device of the personalization machine ~~[[is]]~~ includes a cylinder, wheel or linear elevator comprising a plurality of connectors ~~each~~ for connecting with ~~[[the]]~~ contact ~~[[lug]]~~ lugs of ~~[[an]]~~ the adapting element ~~elements~~.

11. (New) In combination, a plurality of identical adapting elements, each of the adapting elements being in a multipurpose personalization machine for personalized programmable electronic holders, each of the adapting elements having a surface size larger than that of all programmable electronic holders to be personalized and meeting the size accepted by a personalization machine, the adapting element including (a) a housing of adapted shape and size to house and maintain at least one programmable electronic holder, (b) a receiver arrangement for enabling the adapting element to receive personalization data from a personalization device of the personalization machine via contact or contactless link, and (c) a transmitter arrangement for enabling the adapting element to transmit said personalization

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data to the programmable electronic holder via contact or contactless link, the personalization machine comprising at least:

an unstacking system to unstack adapting elements from an input hopper and a stacking system to stack adapting elements in an output hopper, the input hopper and the output hopper possibly being separate or not,

an insertion system to insert programmable electronic holders in the adapting elements at the start of operation of the personalization machine, and a removal system to remove the programmable electronic holders from the adapting elements at the end of operation of the personalization machine,

a driving system to drive adapting elements including programmable electronic holders and causing the adapting elements to transit through the personalization machine, and

a personalization device comprising a communication system between a database for supplying the personalization data and the programmable electronic holders via the adapting elements to enable personalization of the programmable electronic holders by programming the personalization data.

12. (New) The combination according to claim 11, wherein the driving system includes a tape or belt.

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13. (New) The combination according to claim 11, wherein the driving system includes a revolving disk.

14. (New) The combination according to claim 11, wherein the insertion and/or removal systems for the programmable electronic holders and/or the stacking system and/or unstacking systems for the adapting elements are manual.

15. (New) The combination according to claim 11, wherein the personalization device of the personalization machine includes a cylinder, wheel or linear elevator comprising a plurality of connectors for connecting with contact lugs of the adapting elements.

16. (New) An adapting element for a personalization machine to enable personalization of programmable electronic holders, the adapting element having a surface size larger than that of all programmable electronic holders to be personalized and meeting the size accepted by the personalization machine, an adapting element including a housing having a shape and size to house and hold in place plural programmable electronic holders of different given sizes and shapes at different times, a first contact or contactless communication device for enabling the adapting element to receive personalization data from a personalization

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device of the personalization machine, and a second contact or contactless communication device for enabling the adapting element to transmit said personalization data to the at least one programmable electronic holder.

17. (New) The combination according to claim 16, wherein the driving system includes a tape or belt.

18. (New) The combination according to claim 16, wherein the driving system includes a revolving disk.

19. (New) The combination according to claim 16, wherein the insertion and/or removal systems for the programmable electronic holders and/or the stacking system and/or unstacking systems for the adapting elements are manual.

20. (New) The combination according to claim 16, wherein the personalization device of the personalization machine includes a cylinder, wheel or linear elevator comprising a plurality of connectors for connecting with contact lugs of the adapting elements.